

الأبحاث المطلوبة

1) منشآت سياحية

1. Components of Travel and Tourism Industry with highlight on hotel classification according to LOCATION.
2. Hotel Classification according to LOCATION.
3. Hotel Classification according to SIZE and TARGET MARKET.
4. Hotel Classification according to LEVEL of SERVICE.
5. Hotel Classification according to STARS and LENGTH of STAY.

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منشآت سياحية (2)

1. Definition of Resort with focus on different Types of Resort and Characteristics of Resorts.
2. Challenges facing Resorts in terms of the following departments:-
 - Rooms Division
 - Food and Beverage
 - Marketing and Sales
 - Engineering and Maintenance
 - Accounting
 - Human Resources
 - Recreational
 - Security